

**REPORT PREPARED BY: Message and Media
CONFIDENTIAL**

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 498225 /		<u>Alt Order #</u>
<u>Product</u> October 15-October 21, 2012		
<u>Contract Dates</u> 10/15/12 - 10/21/12	<u>Estimate #</u>	
<u>Advertiser</u> Friends Of Chris Murphy		<u>Original Date / Revision</u> 10/12/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> House- National	<u>Sales Office</u> House-National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Message & Media Inc
Attention: Leah Casterlin
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/15/12	10/19/12	430A EYEWITNESS NEWS	430-5A		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$325.00			
2	WFSB	10/15/12	10/19/12	Eyewitness News	5am - 5:30am		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$500.00			
3	WFSB	10/15/12	10/19/12	Eyewitness News	5:30a - 6am		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$800.00			
4	WFSB	10/15/12	10/19/12	Eyewitness News	6am - 6:30am		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,200.00			
5	WFSB	10/15/12	10/19/12	Eyewitness News	6:30am - 7am		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,200.00			
6	WFSB	10/15/12	10/19/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				8	\$300.00			
7	WFSB	10/20/12	10/20/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$375.00			
8	WFSB	10/20/12	10/20/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$500.00			
9	WFSB	10/21/12	10/21/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$375.00			
10	WFSB	10/21/12	10/21/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$500.00			
11	WFSB	10/21/12	10/21/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 498225 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/15/12 - 10/21/12	<u>Product</u> October 15-October 21,	<u>Estimate #</u>
<u>Advertiser</u> Friends Of Chris Murphy		<u>Original Date / Revision</u> 10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$1,100.00			
12	WFSB	10/21/12	10/21/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
13	WFSB	10/15/12	10/19/12	9am-10am	9am - 10am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				4	\$500.00			
14	WFSB	10/15/12	10/19/12	10am-11am	10am - 11am		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$175.00			
15	WFSB	10/15/12	10/19/12	11a-12p Price is Right	11am - 12pm		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$750.00			
16	WFSB	10/15/12	10/19/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				1	\$325.00			
17	WFSB	10/15/12	10/19/12	M-F CBS Soaps	1230-2p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$300.00			
18	WFSB	10/15/12	10/19/12	M-F The Talk	2-3p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$200.00			
19	WFSB	10/15/12	10/19/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$200.00			
20	WFSB	10/15/12	10/19/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$400.00			
21	WFSB	10/15/12	10/19/12	Eyewitness News	5pm - 5:30pm		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,800.00			
22	WFSB	10/15/12	10/19/12	Eyewitness News	5:30pm - 6pm		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,800.00			
23	WFSB	10/15/12	10/19/12	Eyewitness News	6pm - 6:30pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$2,100.00			
24	WFSB	10/15/12	10/19/12	Inside Edition	7pm - 7:30pm		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$725.00			
25	WFSB	10/15/12	10/19/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$725.00			
26	WFSB	10/20/12	10/20/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$150.00			
27	WFSB	10/15/12	10/19/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$300.00			

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<u>Contract / Revision</u> 498225 / 1		<u>Alt Order #</u>
<u>Contract Dates</u> 10/15/12 - 10/21/12	<u>Product</u> October 15-October 21,	<u>Estimate #</u>
<u>Advertiser</u> Friends Of Chris Murphy		<u>Original Date / Revision</u> 10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
28	WFSB	10/21/12	10/21/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-----S				2	\$2,000.00				
29	WFSB	10/15/12	10/15/12	HIMYM/Partners	8pm - 9pm		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----				1	\$2,600.00				
30	WFSB	10/16/12	10/16/12	Presidential Debate	9pm-11pm		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-T-----				1	\$6,500.00				
31	WFSB	10/16/12	10/16/12	NCIS	8pm-9pm		:30			NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-T-----				1	\$3,300.00				
32	WFSB	10/17/12	10/17/12	Criminal Minds	9pm - 10pm		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	--W----				1	\$2,600.00				
33	WFSB	10/17/12	10/17/12	CSI	10pm - 11pm		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	--W----				1	\$2,200.00				
34	WFSB	10/18/12	10/18/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	---T---				1	\$2,600.00				
35	WFSB	10/18/12	10/18/12	Person of Interest	9pm - 10pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	---T---				1	\$3,000.00				
36	WFSB	10/19/12	10/19/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	----F--				1	\$3,000.00				
37	WFSB	10/20/12	10/20/12	48 Hours	10pm - 11pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-----S-				1	\$1,200.00				
38	WFSB	10/21/12	10/21/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-----S				1	\$4,000.00				
39	WFSB	10/21/12	10/21/12	Amazing Race	830-930p		:30			NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-----S				1	\$3,100.00				
40	WFSB	10/21/12	10/21/12	Delayed The Good Wife	930-1030p		:30			NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-----S				1	\$3,100.00				
N 41	WFSB	10/16/12	10/20/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-TWTF--				3	\$1,900.00				
N 42	WFSB	10/19/12	10/19/12	CSI:NY	8pm - 9pm		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	----F--				1	\$1,600.00				
N 43	WFSB	10/20/12	10/20/12	CSI	8pm - 9pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-----S-				1	\$1,200.00				
Totals											126	\$126,575.00

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Contract / Revision	Alt Order #
498225 /	

Contract Dates	Product	Estimate #
10/15/12 - 10/21/12	October 15-October 21,	

Advertiser	Original Date / Revision
Friends Of Chris Murphy	10/12/12 / 10/12/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/21/12	126	\$126,575.00	\$107,588.75
Totals	126	\$126,575.00	\$107,588.75

Signature: _____ Date: _____

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